



# Tackling Disasters Together

## *Charity Ball*

Saturday 15 November 2025

Event Sponsorship Prospectus



Disaster  
Relief  
Australia



# Tackling Disasters Together

Established in 2016, Disaster Relief Australia (DRA) is a charitable veteran-led not-for-profit organisation that unites the skills and experience of veterans with those of other volunteers to help communities prepare for and recover from disasters.

**We invite you to partner with DRA as a sponsor at our inaugural Charity Ball on 15 November 2025 at Marvel Stadium in Melbourne.**

This special event will raise vital funds for DRA's Community Endowment Fund – ensuring we can sustain our mission and support at-risk and disaster affected communities across the nation.

Inspired by the power of teamwork and our partnerships, the events theme reflects a united approach to disaster preparedness and recovery, where veterans, volunteers, partners and communities come together to make a lasting impact for a more resilient Australia.

Together, we're building a legacy of support to endure the challenges and opportunities ahead by bringing help and hope to those in need.





## Since 2016, Disaster Relief Australia has grown to a national movement.

As the only viable civilian alternative to the Australian Defence Force, our unique veteran-led capability has deployed us to provide the greatest service, relief and impact to disaster affected communities.

**290**  Communities assisted with disaster recovery across Australia and seven other countries

**155**  Disaster recovery operations and community projects conducted

**10**  Disaster Relief and Recovery Teams nationally

**6,300+**  Volunteers to support disaster preparedness, relief and recovery

**39,000+**  Days spent in the field



# Tackling Disasters Together

## *Charity Ball*

Hosted by MC, Peter Overton, AM  
Journalist and Chief Newsreader, Channel 9



Join us for a special black-tie evening to celebrate service, strengthen connections, and create a lasting impact.

Reserve a ticket or table to support a valued cause that provides **opportunities for veterans and volunteers to serve and support communities** on some of their worst days – so they can move towards brighter ones.



# Tackling Disasters Together

## *Charity Ball*

**Date**  Saturday 15 November 2025

**Time**  6pm to 10pm

**Location**  Victory Room  
Marvel Stadium - Melbourne

**Inclusions**  Welcome drinks  
3-course dinner  
4-hour drinks package  
Entertainment, inspiring talks and live music  
Live auctions and raffles

**Tickets**  \$350 individual ticket  
\$3,200 for a table of 10  
[Buy tickets here](#) or via QR code





## Sponsorship opportunities

Working together increases DRA's capacity to help Australian communities anticipate, endure and recover from disasters with strength, dignity and hope.



### Platinum Sponsors

Opportunities for exposure as a Platinum sponsor



### Gold and Silver Sponsors

Multiple opportunities as a Gold or Silver sponsor



### Auction Partner

Opportunities to donate auction items for fundraising



## Sponsorship levels

The following options are designed to provide ample promotional opportunities for our valued sponsors, while creating vital fundraising prospects for DRA's Community Endowment Fund via this inaugural *Charity Ball*.

Alternatively, you may wish to [donate](#).

 14K+

 10K+

 9K+

 5K+

Sponsorship levels				
Pre-event inclusions	Platinum	Gold	Silver	Auction
Promotion in pre-event communications	✓	✓	-	-
Logo placement on event website	✓	✓	✓	✓
Social media sponsorship promotions	3	2	1	-
Event inclusions				
Charity ball tickets with premium seating	10	10	4	-
Brief speaking opportunity	✓	-	-	-
Video footage showcase	✓	✓	-	-
Prominent logo placement on event screens	✓	✓	-	-
Opportunity for bespoke event branding	✓	✓	-	-
Logo placement on event collateral	✓	✓	✓	✓
Opportunity to display pull-up banner	✓	✓	✓	✓
Post-event inclusions				
Social media sponsor recognition	✓	✓	✓	✓
Certificate of appreciation and event report	✓	✓	✓	✓
Access to event image library	✓	✓	✓	✓



## Platinum Sponsor

Package price: \$15,000 + GST

### Pre-event inclusions:

- ◆ Promotion in pre-event communications
- ◆ Logo placement on event website
- ◆ 3 x social media promotions via DRA social accounts leading up to event

### Event day inclusions:

- ◆ 10 x charity ball tickets (1 table) with premium seating
- ◆ Brief speaking opportunity during event
- ◆ Branded video footage played during event
- ◆ Prominent logo placement on event screens
- ◆ Opportunity for bespoke event branding
- ◆ Logo placement on event collateral e.g. PowerPoint, menus, auction list
- ◆ Opportunity to display pull-up banner in venue

### Post-event inclusions:

- ◆ Social media sponsor recognition
- ◆ Certificate of appreciation and event report
- ◆ Access to event image library



## Gold Sponsor

Package price: \$10,000 + GST

### Pre-event inclusions:

- ◆ Promotion in pre-event communications
- ◆ Logo placement on event website
- ◆ 2 x social media promotions via DRA social accounts leading up to event

### Event day inclusions:

- ◆ 10 x charity ball tickets (1 table) with premium seating
- ◆ Branded video footage played during event
- ◆ Prominent logo placement on event screens
- ◆ Opportunity for bespoke event branding
- ◆ Logo placement on event collateral e.g. PowerPoint, menus, auction list
- ◆ Opportunity to display pull-up banner in venue

### Post-event inclusions:

- ◆ Social media sponsor recognition
- ◆ Certificate of appreciation and event report
- ◆ Access to event image library



## Silver Sponsor

Package price: \$5,000 + GST

### Pre-event inclusions:

- ◆ Logo placement on event website
- ◆ 1 x social media promotions via DRA social accounts leading up to event

### Event day inclusions:

- ◆ 4 x charity ball tickets with premium seating
- ◆ Logo placement on event collateral e.g. PowerPoint, menus, auction list
- ◆ Opportunity to display pull-up banner in venue

### Post-event inclusions:

- ◆ Social media sponsor recognition
- ◆ Certificate of appreciation and event report
- ◆ Access to event image library



## Auction Partner

Donated item(s) to auction

### Pre-event inclusions:

- ◆ Logo placement on event website

### Event day inclusions:

- ◆ Opportunity for bespoke event branding
- ◆ Logo placement on event collateral e.g. PowerPoint, menus, auction list
- ◆ Opportunity to display pull-up banner in venue

### Post-event inclusions:

- ◆ Social media sponsor recognition
- ◆ Certificate of appreciation and event report
- ◆ Access to event image library



## Key *Charity Ball* sponsorship dates

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**12 September** Sponsor confirmation and logos due

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**12 September** Auction items confirmed

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**19 September** Sponsor social media content due

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Requests, details and questions can be emailed to [marketing@disasterreliefaus.org](mailto:marketing@disasterreliefaus.org)



## Join DRA as a valued sponsor

Submit your [online application here](#) or via the QR code.

For a copy of the DRA Community Endowment Fund Prospectus or to make any further enquiries, please contact:

**Caitlin Cunningham**

[marketing@disasterreliefaus.org.au](mailto:marketing@disasterreliefaus.org.au)

0419 670 150

1300 372 287

[disasterreliefaus.org](http://disasterreliefaus.org)

By submitting a Sponsorship Application Form, the sponsor agrees to the terms and conditions set out in this Sponsorship Prospectus and acknowledges that the full waiver is available for reference in the application form.

All sponsorship applications are subject to review and approval by Disaster Relief Australia, which reserves the right to decline any application that does not align with its mission, values, or ethical standards. Sponsorship is confirmed upon receipt of a completed application and, where applicable, payment of the sponsorship fee or written confirmation of a donated auction item.

Sponsorships cancelled within 60 days of the event are non-refundable. If the event is postponed, all sponsorship benefits will transfer to the new date. In the unlikely event of cancellation without rescheduling, monetary contributions will be refunded, donated auction items will be returned to the sponsor, and other contributions will be acknowledged but not returned.

**The full waiver terms and conditions are available within the Sponsorship Application Form.**

Alternatively, you may wish to [donate to Disaster Relief Australia](#).



Thank you



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*Charity Ball*

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